## **Nomination Form**



# **Enterprise & Digital Architecture Excellence Awards 2019**



Presented by: [Presenter's name, chief architect]





## **Company Overview**

| 1. | Name of the Company:  |
|----|---|
| 2. | Country:  |
| 3. | Industry (e.g., Banking, Telecom, Cement, etc.):                      |
| 4. | Company Revenue (2017-18) in USD:                                     |
| 5. | Year of company formation:  |
| 6. | How long Enterprise Architecture in practice within the organization: |
| 7. | How long Digital Architecture in practice within the organization:    |
| 8. | Address:  |





# Leadership and Management

| 1. | Name of the CEO (Chief Executive Officer):   |   |
|----|--|---|
| 2. | Name of the CIO (Chief Information Officer):  a. Email ID:   | _ |
|    | b. Photo (link to website / linkedin) :  |   |
| 3. | Name of CEA (Chief Enterprise Architect):  a. Email ID:  |   |
|    | Photo (link to website / linkedin) :   |   |
| 4. | Name of Chief Digital Strategist:  a. Email ID:  Photo (link to website / linkedin) :                |   |
| 5. | Name of the Chief Architect (Project / Solution)  a. Email ID:  Photo (link to website / linkedin) : |   |
| 6. | Name of the Head of Marketing (PR contact):  |   |
|    | a. Email ID:  Photo (link to website / linkedin) :   |   |





## **Project Overview**

| 1. | Name of the Architecture / Digital initiative in ten words or less (e.g., "Acquisition & merger," New Digital channel implementation for Sales and Distribution"): |
|----|--|
|    |  |
| 2. | Digital / Solution / Architecture / Project Leader:  |
|    | a. Email ID:   |
|    | b. Phone :   |
|    |  |
| 3. | Percentage of work completed at the time of submission:  |
|    |  |
| 4. | Anticipated date of completion:  |
|    |  |
| 5. | Photograph of the presenter (Preferably 150*150 .jpg/ .gif):   |





For which category of the award would you like to submit?

Please put **ticks (**  $\sqrt{\ }$  ) against the categories you would like to compete in. For choosing one or more categories, please refer to rules section.

| E   | nterprise & Digital Architecture Excellence Awards 2019   |
|-----|---|
| A   | Digital Strategy  |
| 1.  | Acquisition and Mergers   |
| 2.  | Growing Business in New Territory   |
| 3.  | Customer Oriented Business Models   |
| 4.  | Customer Centricity & Excellence  |
| 5.  | New Product & Service Offering  |
| 6.  | Digital Strategy to Execution   |
|     |   |
| В   | Business Domains (Industry Focus)   |
| 1.  | Best Digital Architecture in Telecommunications   |
| 2.  | Best Digital Architecture in Banking  |
| 3.  | Best Digital Architecture in Financial Services   |
| 4.  | Best Digital Architecture in Insurance  |
| 5.  | Best Digital Architecture in Manufacturing  |
| 6.  | Best Digital Architecture in Federal / State Government   |
| 7.  | Best Digital Architecture in Local Government (City Administration)                                 |
| 8.  | Best Digital Architecture in Healthcare (Hospitals)   |
| 9.  | Best Digital Architecture in Pharmaceuticals  |
| 10. | Best Digital Architecture in Consumer Good  |
| 11. | Best Digital Architecture in Retail (Supermarkets, Departmental Store, Hardware / Home Improvement) |
| 12. | Best Digital Architecture in Media & Entertainment  |
| 13. | Best Digital Architecture in Sports & Sports Goods  |
| 14. | Best Digital Architecture in Education  |
| 15. | Best Digital Architecture in Oil & Energy   |





| 16.                              | Best Digital Architecture in Utility (Water, Electricity, Gas)  |
|----------------------------------|---|
| 17.                              | Best Digital Architecture in Airlines   |
| 18.                              | Best Digital Architecture in Airports   |
| 19.                              | Best Digital Architecture in Transportation/Trucking/Railroad   |
| 20.                              | Best Digital Architecture in Electrical/Electronic Manufacturing  |
| 21.                              | Best Digital Architecture in Mining   |
| 22.                              | Best Digital Architecture in Agriculture / Dairy  |
| 23.                              | Best Digital Architecture in Automobile   |
| 24.                              | Best Digital Architecture in Apparel & Fashion  |
| 25.                              | Best Digital Architecture in Business Supplies and Equipment  |
| 26.                              | Best Digital Architecture in Real Estate & Construction   |
| 27.                              | Best Digital Architecture in Shipping / Ports   |
| 28.                              | Best Digital Architecture in Defense & Space  |
| 29.                              | Best Digital Architecture in Not for Profit, NGOs, Charities  |
| 30.                              | Best Digital Architecture in Information Technology Services  |
|                                  |   |
|                                  | Department Functions  |
| C                                | Doparemone I anotions   |
|                                  |   |
| 1.                               | Best Digital Architecture in Sales Function   |
| 1.<br>2.                         | Best Digital Architecture in Sales Function  Best Digital Architecture in Marketing Function  |
|                                  |   |
| 2.<br>3.<br>4.                   | Best Digital Architecture in Marketing Function   |
| 2.<br>3.<br>4.<br>5.             | Best Digital Architecture in Marketing Function Best Digital Architecture in Manufacturing Function Best Digital Architecture in Engineering Function Best Digital Architecture in HR Function  |
| 2.<br>3.<br>4.<br>5.             | Best Digital Architecture in Marketing Function Best Digital Architecture in Manufacturing Function Best Digital Architecture in Engineering Function Best Digital Architecture in HR Function Best Digital Architecture in Support Function  |
| 2.<br>3.<br>4.<br>5.<br>6.       | Best Digital Architecture in Marketing Function  Best Digital Architecture in Manufacturing Function  Best Digital Architecture in Engineering Function  Best Digital Architecture in HR Function  Best Digital Architecture in Support Function  Best Digital Architecture in Finance Function   |
| 2.<br>3.<br>4.<br>5.<br>6.<br>7. | Best Digital Architecture in Marketing Function Best Digital Architecture in Manufacturing Function Best Digital Architecture in Engineering Function Best Digital Architecture in HR Function Best Digital Architecture in Support Function Best Digital Architecture in Finance Function Best Digital Architecture in Distribution & Warehouse Function   |
| 2. 3. 4. 5. 6. 7. 8. 9.          | Best Digital Architecture in Marketing Function Best Digital Architecture in Manufacturing Function Best Digital Architecture in Engineering Function Best Digital Architecture in HR Function Best Digital Architecture in Support Function Best Digital Architecture in Finance Function Best Digital Architecture in Distribution & Warehouse Function Best Digital Architecture in Supply Chain Function  |
| 2.<br>3.<br>4.<br>5.<br>6.<br>7. | Best Digital Architecture in Marketing Function Best Digital Architecture in Manufacturing Function Best Digital Architecture in Engineering Function Best Digital Architecture in HR Function Best Digital Architecture in Support Function Best Digital Architecture in Finance Function Best Digital Architecture in Distribution & Warehouse Function   |
| 2. 3. 4. 5. 6. 7. 8. 9.          | Best Digital Architecture in Marketing Function Best Digital Architecture in Manufacturing Function Best Digital Architecture in Engineering Function Best Digital Architecture in HR Function Best Digital Architecture in Support Function Best Digital Architecture in Finance Function Best Digital Architecture in Distribution & Warehouse Function Best Digital Architecture in Supply Chain Function  |
| 2. 3. 4. 5. 6. 7. 8. 9.          | Best Digital Architecture in Marketing Function Best Digital Architecture in Manufacturing Function Best Digital Architecture in Engineering Function Best Digital Architecture in HR Function Best Digital Architecture in Support Function Best Digital Architecture in Finance Function Best Digital Architecture in Distribution & Warehouse Function Best Digital Architecture in Supply Chain Function  |
| 2. 3. 4. 5. 6. 7. 8. 9.          | Best Digital Architecture in Marketing Function Best Digital Architecture in Manufacturing Function Best Digital Architecture in Engineering Function Best Digital Architecture in HR Function Best Digital Architecture in Support Function Best Digital Architecture in Finance Function Best Digital Architecture in Distribution & Warehouse Function Best Digital Architecture in Supply Chain Function Best Digital Architecture in Service Delivery Function |





| 2  | Best Software Architecture in Mobile App   |
|--|--|
| 3  | Best Software Architecture in Digital Watch  |
| 4  | Business Intelligence and Analytics  |
| 5  | Future IT (Emerging Technologies)  |
| 6  | IoT Enabled Solution   |
| 7  | Artificial Intelligence Enabled Solution   |
| 8  | Robotics Enabled Solution  |
|  |  |
|  | Enterprise IT  |
| 1.   | IT Landscape Rationalization   |
| 2.   | SOA (SaaS) Vision for Enterprise Services  |
| 3.   | Best Software Architecture in IT Products  |
| 4.   | IT Infrastructure (Datacenters, Network)   |
| 5.   | IT Security  |
| 6.   | CRM  |
| 7.   | ERP  |
|  |  |
|  |  |
| E  | Enterprise (Business and IT) Categories  |
| E  | Enterprise (Business and IT) Categories  Digital Enterprise Management   |
| <b>E</b>                                     |  |
|  | Digital Enterprise Management  |
| 1.   | Digital Enterprise Management  Digital Transformation  |
| 1.<br>2.                                     | Digital Enterprise Management  Digital Transformation  Digital Architecture  |
| 1.<br>2.<br>3.                               | Digital Enterprise Management  Digital Transformation  Digital Architecture  Digital Architecture Methodology  |
| 1.<br>2.<br>3.                               | Digital Enterprise Management  Digital Transformation  Digital Architecture  Digital Architecture Methodology  |
| 1.<br>2.<br>3.                               | Digital Enterprise Management  Digital Transformation  Digital Architecture  Digital Architecture Methodology  Digital Architecture Governance   |
| 1.<br>2.<br>3.<br>4.                         | Digital Enterprise Management  Digital Transformation  Digital Architecture  Digital Architecture Methodology  Digital Architecture Governance  Enterprise Management  |
| 1.<br>2.<br>3.<br>4.                         | Digital Enterprise Management  Digital Transformation  Digital Architecture  Digital Architecture Methodology  Digital Architecture Governance  Enterprise Management  Business Transformation   |
| 1.<br>2.<br>3.<br>4.                         | Digital Enterprise Management  Digital Transformation  Digital Architecture  Digital Architecture Methodology  Digital Architecture Governance  Enterprise Management  Business Transformation  Improving Business by Improving Process  |
| 1.<br>2.<br>3.<br>4.<br>1.<br>2.<br>3.       | Digital Enterprise Management  Digital Transformation  Digital Architecture  Digital Architecture Methodology  Digital Architecture Governance  Enterprise Management  Business Transformation  Improving Business by Improving Process  Architecture Methodology                          |
| 1.<br>2.<br>3.<br>4.<br>1.<br>2.<br>3.<br>4. | Digital Enterprise Management  Digital Transformation  Digital Architecture  Digital Architecture Methodology  Digital Architecture Governance  Enterprise Management  Business Transformation  Improving Business by Improving Process  Architecture Methodology  Architecture Governance |





| F | Leadership Categories Please note that CEO, CIO, Chief Enterprise Architect, Chief Digital Strategist and Chief Architect (project) automatically qualify for the following awards once your nomination reaches the final round |  |
|---|---|--|
| 1 | Top Rated Enterprise CEOs   |  |
| 2 | Top Rated Regional / Global CIOs Awards 2019  |  |
| 3 | Top Rated Regional / Global Chief Enterprise Architects Awards  |  |
| 4 | Top Rated Regional / Global Chief Digital Strategist Awards   |  |
| 5 | Top Rated Regional / Global Digital / Solution Architect Awards   |  |











| 2. | Describe your Architecture Initiative in detail. You may include models related to business strategies, business |
|----|--|
|    | process, IT applications, technology components, deployment, data, people, network, etc, along with              |
|    | descriptions. (No word limit). You can attach document(s).   |





3. What are the primary business drivers behind the practice of Enterprise or IT architecture or Digital Architecture in your organization? What are the key problems and how did your Architecture practice solve for the company since its inception and in the past year? For example - increased revenues/decreased spending/increased productivity, improved customer satisfaction/retention, greater investment focus on key business priorities, etc... (Please limit your response to less than 500 words and be quantitative. You can attach diagrams/graphs here)





| 4. | How has architecture addressed your business needs? Who are the stakeholders of the architecture team     |
|----|---|
|    | and how do you work with them? What deliverables has the Architecture function produced and how are       |
|    | they used? Are there specific solutions and technologies associated with your Architecture practice? Were |
|    | there any particular approaches (BSC, Blue Ocean, BPM, SOA, Cloud computing, etc.) that were instrumental |
|    | in accomplishing goals? (Please limit the response to less than 500 words)                                |





| 5. | When did your Architecture initiative begin, where is it today, and what were the key milestones along the |
|----|--|
|    | way? What are you planning for the future? What organizational challenges did you have to overcome? What   |
|    | is the size of the Architecture Team? (Please limit the response to 300 words or less)                     |





6. Does your Architecture practice span the entire organization or certain divisions within it? What is the scope of the initiative in terms of duties, number of stakeholders, number of systems integrated (if applicable)? Does the initiative make use of remote team members? Does the team use external consultants or plan to use them for architecture consultation? Does the Architecture team have part-time or full-time members? Include costs if applicable and permitted by your management (Please limit your response to 100 words or less).





| 7. | What are the quantifiable benefits realized based on the business and technical goals the company set out to |
|----|--|
|    | achieve? Describe the value of architecture to the key stakeholders. If your company does not allow sharing  |
|    | of absolute values, you may represent them as percentage improvement. (Please limit your response to 250     |
|    | words or less)   |





|    | 25 LJ 72   |
|----|--|
| 8. | What challenges you faced in implementing the Architecture initiative and how did you circumvent them? (Please limit your response to less than 100 words) |
|    |  |
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| 9. | If you have nominated the initiative for more than one category of the award, please specify why you think it |
|----|---|
|    | qualifies for winning the award in the respective category/ies. (Please limit your response to 400 words or   |
|    | less)   |





### 10. Please attach the following Architecture artifacts:

- Strategy Models
- Business Process Models
- System Models
- Technology Models
- Implementation Details (Models)
- Operational Models









## **Key Contacts**

| 1. | Name     |           |  |
|----|----------|-----------|--|
| De | signatio | n:        |  |
|    | a.       | Email ID: |  |
|    | b.       | Phone :   |  |
|    |          |           |  |
|    |          |           |  |
|    |          |           |  |
|    |          |           |  |
| 2. | Name     |           |  |
| De | signatio | n:        |  |
|    | a.       | Email ID: |  |
|    | h        | Phone ·   |  |





#### **Rules for Award:**

Please read the following rules carefully. Any submission that does not comply with contest rules and regulations may be disqualified.

- 1. The Selection Committee will consider only those nominations providing complete information requested on the nomination form.
- 2. Only initiatives being implemented will be considered and not prototypes and pilot projects/Proof of concepts.
- 3. A company may nominate more than one initiative for the award.
- 4. Professional Service providers are eligible to win the award provided the initiative was completed outsourced to them by the customer and the customer testifies through a separate mail to the Organizers that it allows the submission.
- 5. Information provided in the nomination form will be used for evaluation for the awards, by ICMG or one of its designated associate/s.
- 6. By making the submission you give rights to ICMG to publish the work (public content i.e. description provided in Q1) with your name and company name in place.
- 7. Please note that CEO, CIO, Chief Architect and Chief Digital Strategist automatically qualify for the individual leadership awards once your nomination reaches the final round
- 8. It is hence advisable to ensure that your submission has the necessary approval within your organization.
- 9. ICMG reserves the rights to eliminate or merge categories of the award to make it more competitive.
- 10. All the details must be submitted in English only.
- 11. The core committee will evaluate the suitability of all the nominations submitted for the different award categories based on the documents submitted. Accordingly, it might prioritize and re-organize the nomination for one or more categories. The jury's decision on mapping the nomination with the award category will be final and binding on the nominee.
- 12. Once a submission has been entered in the competition, under no circumstances will we accept substitutions of new drafts or corrected information. Those nominations who advance to the Final Round of competition will have the opportunity to submit a revised draft of for the Final Round of judging.
- 13. ICMG Awards & Ratings program are managed at two levels, one at a regional level and other at global.
- 14. In 2019, this program will be organized in five regions namely USA (including Brazil), Canada, Europe India, APAC (including ANZ, Malaysia, Philippines, Hong Kong, Thailand, Singapore) and Middle East (including Africa).
- 15. Winners of the Regional Ratings & Awards 2019 program will receive trophy/certificate at the Award's Night function during Regional Digital Architecture Summit which will be held separately for each region.
- 16. Winners of the Global Awards, will receive trophy/certificate at the Award's Night function during Digital Architecture Summit in Washington DC.
- 17. Decisions of the Judges are final and may not be disputed. The Judges will adhere to our award guidelines.





#### **Evaluation Process (Regional Winners)**

- 1. ICMG Awards & Ratings program are managed at two levels, one at a regional level and other at global. There is no direct nomination for the global awards. The finalists and winners of the regional program automatically qualify for the global ratings.
- 2. Each Regional Architecture Ratings & Awards program has four rounds.
- 3. Evaluation Round I Screening of nominations in terms of project completion status, the category selected, documents (models) submitted.
- 4. Evaluation Round II Evaluation of nominations (project documents) using 10 key criteria. Each nomination is evaluated by 3-4 jury members.
- 5. The **Evaluation Round III** consist of **video interaction** between Project Head/Team members and one or more of the jury members based on pre-defined structure which is shared in advance.
- 6. The **Regional** Final Round of the Ratings & Awards program is based on **onsite assessment** done during **Digital Architecture World Summit.**
- 7. All the regional finalists must participate in the Regional Digital Architecture World Summit through a senior management representative.
- 8. You are expected to share the project experience in a 50-60 mts session or in a panel discussion or both which will be evaluated by one or more jury members.
- 9. Please note that Round 1, Round II and Round III contributes to 75% of the rating score. The remaining 25% of the score is based on the onsite assessment during the summit.

#### **Evaluation Process (Global Winners)**

- 1. Regional Winners of Ratings & Awards 2019 program will automatically qualify as the finalists for the Global Awards.
- 2. The Global Round will be based on onsite assessment at the Digital Architecture World Summit on 19-20-21 Nov, Washington DC.





#### **Fee Structure**

#### a) Key components

- 1. The fee for the participation in Ratings & Awards 2019 consists of three components i.e. Form submission fee, Onsite assessment fee at the regional summit. In addition, the winners of the regional summit have to pay for the Onsite assessment fee for the global round at global summit in Washington DC.
- 2. Please note that the participating company must bear the travel, lodging/boarding of its team member/s

#### b) Form submission fee

1. An entry fee to be paid before submitting your nomination form for the Digital Architecture Awards 2019 competition.

| Organization Type  | Type / Revenue                     | Entry Fee per nomination* |  |
|--|------------------------------------|---------------------------|--|
| <ul><li>Government Agencies,</li><li>Departments *</li></ul> | Government Administration          | Zero fee                  |  |
| • Small & Medium Enterprises                                 | Annual Revenue < US\$ 500 MN       | US\$295                   |  |
| Large Enterprises  | Annual Revenue US\$ 500 MN & above | US\$495                   |  |

Note\*: Please note that this fee is payable per project, per category submitted for evaluation.

- If a company is submitting one project for one category, the fee is payable for one nomination.
- If a company is submitting a single project for 4 categories, the fee is payable for 4 nominations

For Government departments and agencies, only one nomination is exempted from the entry fee. If a project is submitted for more than one award category, then the entry fee to be paid for the same @ USd 295 per nomination





#### c) Onsite assessment and Regional Summit

Regional Finalists and Participants will have to bear the registration fee, cost of travel and boarding to attend the Regional Architecture World Summit for the final round and the award function.

| Region                  | Date<br>**    | Summit City         | Fee for onsite assessment and Summit participation | Fee for additional participants at the Summit | Fee for Award<br>Function<br>Night |
|-------------------------|---------------|---------------------|--|---|------------------------------------|
| India                   | Aug 28-29-30  | Bengaluru,<br>India | Rs 37,500  | Rs 42,500                                     | Rs 15,999                          |
| APAC / ANZ              | Sept 9-10-11  | Singapore           | USD 1500   | USD 1750                                      | USD 675                            |
| Canada                  | Sept 25-26-27 | Toronto             | USD 1500   | USD 1750                                      | USD 675                            |
| Middle East /<br>Africa | Oct 7-8-9     | Abu Dhabi           | USD 1500   | USD 1750                                      | USD 675                            |
| Europe                  | Oct 15-16-17  | Zurich              | EURO 1500  | EURO 1750                                     | EURO 675                           |
| USA & BRAZIL            | Nov 19-20-21  | Washington<br>DC    | USD 1999   | USD 2199                                      | USD 675                            |

Note \*\*- these are tentative dates, please refer to the ArchitectureRatings.com for the updates.

#### d) Global Summit and onsite assessment for Global Winners

Global Finalists and Participants will have to bear the registration fee, cost of travel and boarding to attend the Global Architecture World Summit for the final round and the award function.

| Region | Date<br>***  | Summit City   | Fee for onsite assessment and Summit participation | Fee for additional participants at the Summit | Fee for Award<br>Function<br>Night |
|--------|--------------|---------------|--|---|------------------------------------|
| USA    | Nov 19-20-21 | Washington DC | USD 1999   | USD 2199                                      | USD 675                            |

Note \*\*\*- please refer to the ArchitectureRatings.com for the updates.





## **Global Winners 2018**

| Awa | ard Title   | Company  | Country             |
|-----|---|--|---------------------|
| 1.  | Best Architecture for Acquisition & Merger              | Coca-Cola European Partners  | Europe              |
| 2.  | Business Architecture                                   | Capgemini Technology Service   |                     |
| 3.  | Best Architecture for Customer Centricity & Excellence  | TATA SIA VISTARA INDIA   | India               |
| 4.  | Best Architecture for Customer oriented Business Model  | L'Oreal Asia Pacific   | Hong Kong           |
| 5.  | Best Architecture for Supply Chain                      | Unisys USA   | Unisys USA          |
| 6.  | Best Architecture Governance                            | Ontario Government, Treasury Board Secretariat,<br>Central Agencies I&IT Cluster | Canada              |
| 7.  | Best Architecture Methodology                           | Ontario Government, Treasury Board Secretariat,<br>Central Agencies I&IT Cluster | Canada              |
| 8.  | Best Enterprise Architecture                            | Dubai Electricity and Water Authority  | UAE                 |
| 9.  | Digital Architecture in IT Services                     | Hitachi Consulting Software Services India                                       | India               |
| 10. | Best Enterprise & IT Architecture in Banking            | Credit Suisse  | Europe              |
| 11. | Best Enterprise & IT Architecture in Consumer Goods     | Coca-Cola European Partners  | Europe              |
| 12. | Best Enterprise & IT Architecture in Transportation     | Toll Group   | Australia           |
| 13. | Best Enterprise & IT Architecture in Utility            | Endeavour Energy   | Australia           |
| 14. | Best Enterprise & IT Architecture in Healthcare/ Pharma | IQVIA  | USA                 |
| 15. | Best Enterprise & IT Architecture in IT Services        | Avanade Brazil   | Brazil              |
| 16. | Best Enterprise & IT Architecture in Insurance          | Economical Mutual Insurance Company  | Canada              |
| 17. | Best Software Architecture in IT Products               | Unisys Australia   | Unisys<br>Australia |
| 18. | Best Software Architecture in IT Products               | Unisys Europe  | Unisys<br>Europe    |
| 19. | Future IT (Emerging Technologies)                       | Future Generali India Life Insurance_  | India               |
| 20. | Best Architecture for IoT Enabled Solution              | Capgemini Technology Service   |                     |
| 21. | Best Architecture for IT Infrastructure                 | Standard Insurance Co  | Philippines         |
| 22. | Best Architecture for IT Landscape Rationalization      | Reliance Industries  | India               |
| 23. | Software Architecture for Mobile App                    | Unisys India   | Unisys India        |
| 24. | SOA Vision for Enterprise Services                      | L'Oreal Asia Pacific   | Hong Kong           |
| 25. | Best Architecture for AI & Robotics Enabled Solution    | TATA SIA VISTARA INDIA   | India               |